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GENEVA NATIONAL TO BREAK GROUND ON CUSTOM-DESIGNED LODGING

Country Club Living for Resort Guests Coming Spring 2020

Lake Geneva, Wisconsin (August 27, 2019) - [Geneva National Resort & Club](#), Lake Geneva's quintessential golf resort, will introduce its most indulgent accommodations to date with the unveiling in May 2020 of new boutique lodging. Divided into two 16-unit buildings, these 32 custom-designed suites will feature luxurious residential-style interiors and offer large-scale windows and doors which flood the interiors with natural light and dramatically frame the golf course and lake views.

Inspired by the relaxed sophistication of coastal architecture, the accommodations are designed by award-winning [Altevers Associates](#), known for timeless interiors and classic design. The San Diego-based designers will showcase the beauty of Lake Geneva, incorporating the landscape into the design process through carefully considered vantage points from the private terraces and the use of natural textural finishes.

Just a nine iron from the tee box, these oversized accommodations will feature an airy central living room with fireplace, comfortable seating, and private terraces. Designed to embrace open space and invite the natural world into the guest accommodation experience, the suites will span some 630 to 850 square feet.

"A getaway to Geneva National Resort & Club is meant to convey the ultimate in Lake Country hospitality and legendary golf," said Garth L. Chambers, President of Paloma Resort Properties and owner of Geneva National Resort & Club. "Our goal in introducing these new accommodations is to elevate the overall experience with a five-star stay at our premier golf resort. We look forward to welcoming guests to enjoy our interpretation of this new level of style, comfort and service."

For more than 25 years, Chicago-area golfers have favored Geneva National Resort & Club's [three signature courses](#) designed by world-renowned golfers Arnold Palmer, Gary Player and Lee Trevino. With the addition of this upscale on-course lodging option, those seeking to experience these three unique course designs can stay alongside the fairway while being ideally situated to the resort's multi-award-winning [Hunt Club Steakhouse](#), new [turf. kitchen + tap](#), TrackMan 4 [Simulator Studio](#), and state-of-the-art [Wellness Center](#).

(more)

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CUSTOM-DESIGNED SUITES (continued)

Also a prime destination for gathering, Geneva National Resort & Club soon will offer the area's preeminent executive accommodations just steps from the Clubhouse's versatile [event space](#). Geneva National curates celebratory events through exquisite cuisine and wine, a spectacular setting and seamless service so that every milestone moment – be it a wedding, corporate retreat or reunion – is indeed, ground-breaking.

Visit [dropbox link](#) to download renderings.

About Paloma Resort Properties

Recognized as a successful and innovative force in the hospitality and golf industry, Paloma Resort Properties continues to be a leader for expertise in the management, development, and design of superb resorts, hotels, and lifestyle communities. By combining a focus on driving sales, a passion for excellence, a commitment to serving the needs of the local community, and close attention to offering a one-or-a-kind guest experience, Paloma has become a respected developer and operator of hospitality assets in the Midwest. <https://www.palomaresortproperties.com/>

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